

PITCH STRUCTURE

COMPANY:

DATE:

Opportunity

Introduction to the proposed opportunity



Alternative solution

Describe the alternative solution to the problem



Solution /UVP

Describe the proposed solution



Business Model

Describe the business model and revenue streams



Team

Describe the team, skillset, and experience



Achievements

Describe your achievements: state of the art



Objectives

Describe the economic and financial objectives



CTA

State the call to action: Investment Plan / Engagement



Closure

Why partner / invest in us?

PITCH STRUCTURE

COMPANY:

DATE:

Opportunity

Business Model

Objectives

Alternative solution

Team

CTA

Solution /UVP

Achievements

Closure